

## **Eurovia strengthens its position in the road signs and markings market**

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**Signature Group, a subsidiary of Eurovia, has just acquired the assets of groupe Laporte in the road signs and markings sector.**

The acquisition of groupe Laporte's assets allows Eurovia to strengthen its position in the road signs and markings market in France. Signature Group and Laporte complement each other well both with respect to their product lines and their geographical locations.

From 2007 to 2010, Laporte employed about 90 people and generated average annual revenues of €17 million. The company, which has been a fixture in the business landscape in the Rhône-Alpes region, manufactures and markets road-sign panels. The company designs customized products for communities and highway authorities, including temporary road signs, totems, gantries, and road-sign trailers.

Laporte teams handle both road-marking and worksite-marking mandates. Its subsidiary Optifib, based near Tours, manufactures and markets luminescent signs (light-emitting diode panels, lighting trailers, dynamic car-park signs).

With its subsidiary Signature Group, Eurovia is a leader in Europe in the road signs and markings sector and controls every link in the value chain: research and development, design, manufacturing, and implementation of horizontal and vertical road signs and markings.

*Eurovia, a subsidiary of the VINCI Group, is a leader in Europe in the construction, upgrade, and maintenance of road and rail infrastructure. The Company operates in 17 countries, employs 40,000 people, and achieved revenues of €7.9 billion in 2010.*

EUROVIA MEDIA CONTACT: > Sabrina LOUCATEL

18, place de l'Europe - 92565 Rueil-Malmaison cedex - Tél. : + 33 1 47 16 48 36 - Fax : + 33 1 47 49 45 33  
[sabrina.loucatel@eurovia.com](mailto:sabrina.loucatel@eurovia.com)